

# More than the Money: What else does philanthropy contribute to global education progress?

13 February 2023

# A (partial) glossary of Philanthropy

The Private Sector

Corporate Foundations

Family Foundations

Donor advised funds

Zakat & regional characteristics

Silicon Valley individuals

Me and my Dad ('charity'?)

Social investment / venture philanthropy

Philanthropy's growth and evolution are organic processes. They happen without proactive intervention. As economies develop, wealth grows and giving increases and professionalises. But it is also **possible, and necessary, to accelerate and catalyse these processes to improve how private resources tackle development challenges.** For this, development actors and funders should start considering philanthropy from a new perspective that underscores local giving.

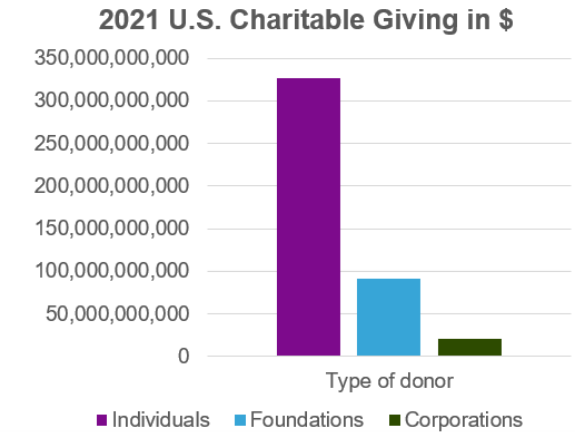
<https://oecd-development-matters.org/2019/02/05/the-role-of-philanthropy-for-the-sdgs-is-not-what-you-expect/>

# What is philanthropy?

Investing in **philanthropy's development in developing countries** should be included in development actors' sustainability strategies, including international NGOs as well as multilateral and bilateral donors. By focusing only on the financial scale of international grantmaking foundations — instead of the wider scope of philanthropy in development — **philanthropy's actual role will be conflated into something it is not and cannot be.**

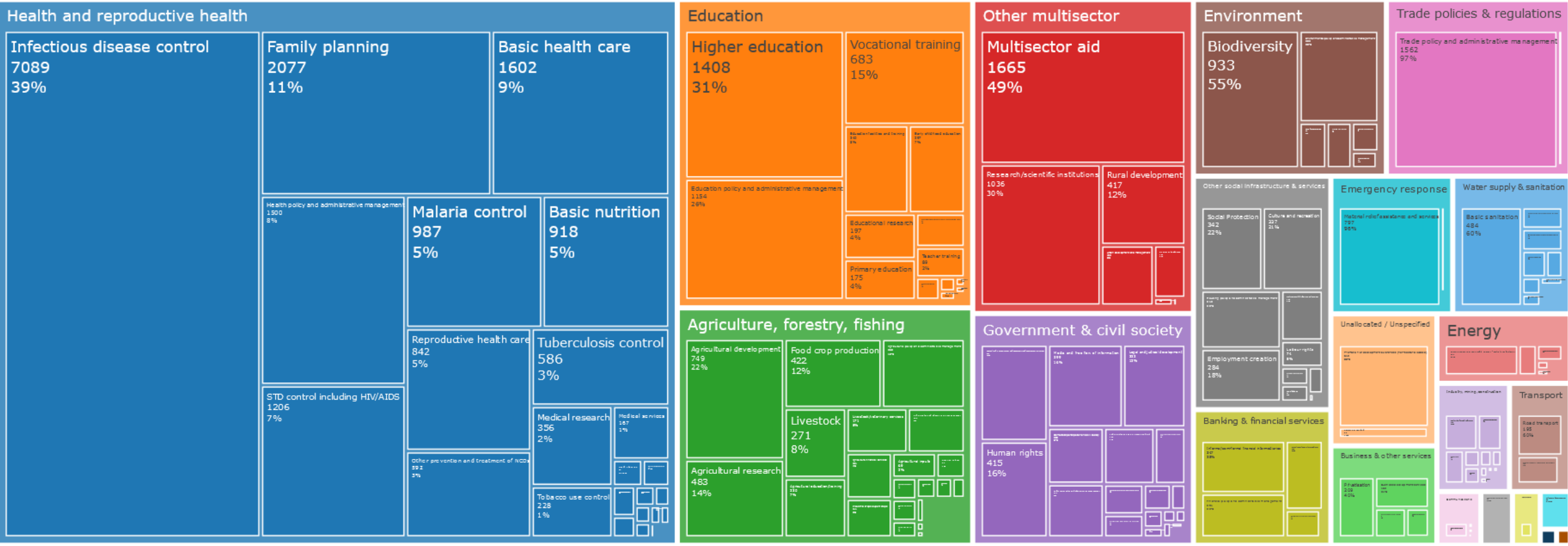
<https://oecd-development-matters.org/2019/02/05/the-role-of-philanthropy-for-the-sdgs-is-not-what-you-expect/>

- Individuals\* gave \$326.87 billion (67% of all giving)
- Foundations gave \$90.88 billion (19%)
- Corporations gave \$21.08 billion



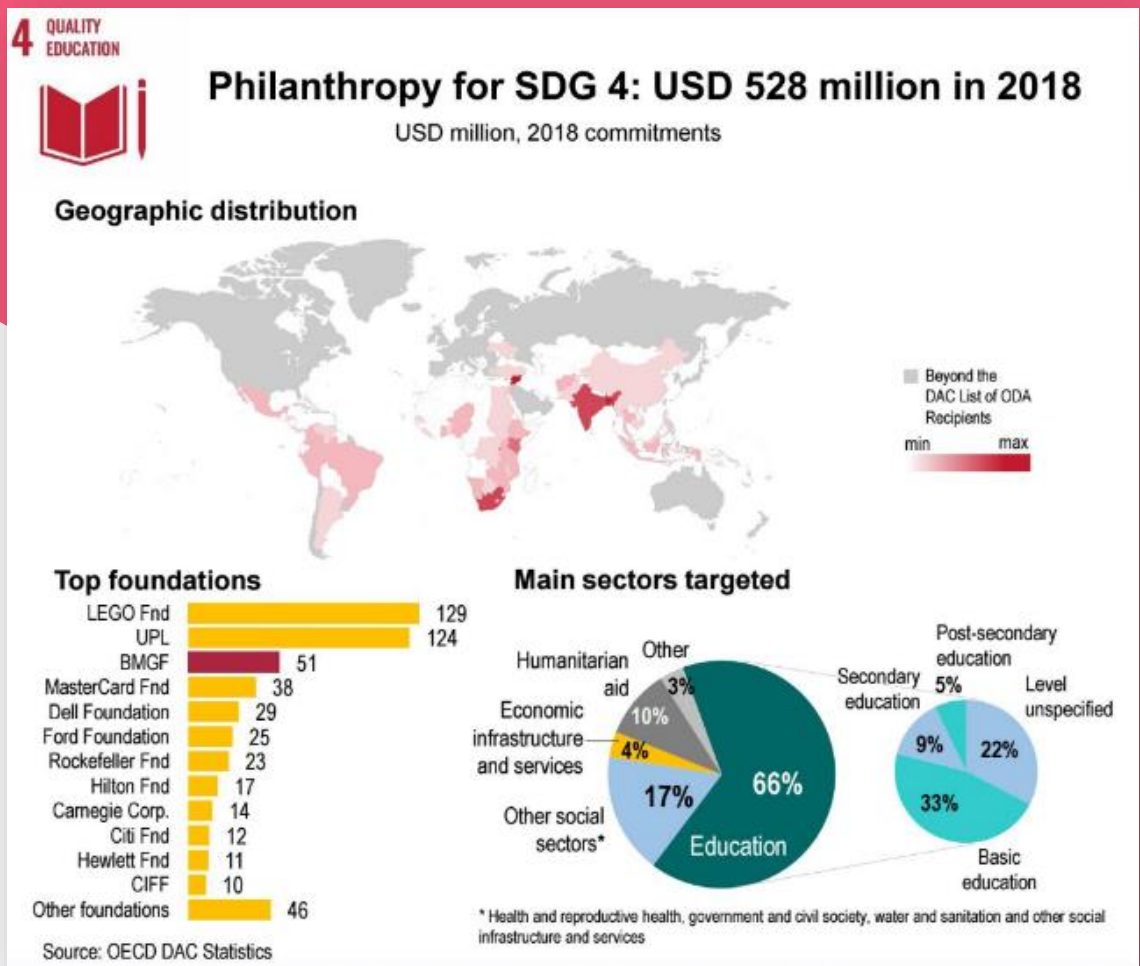
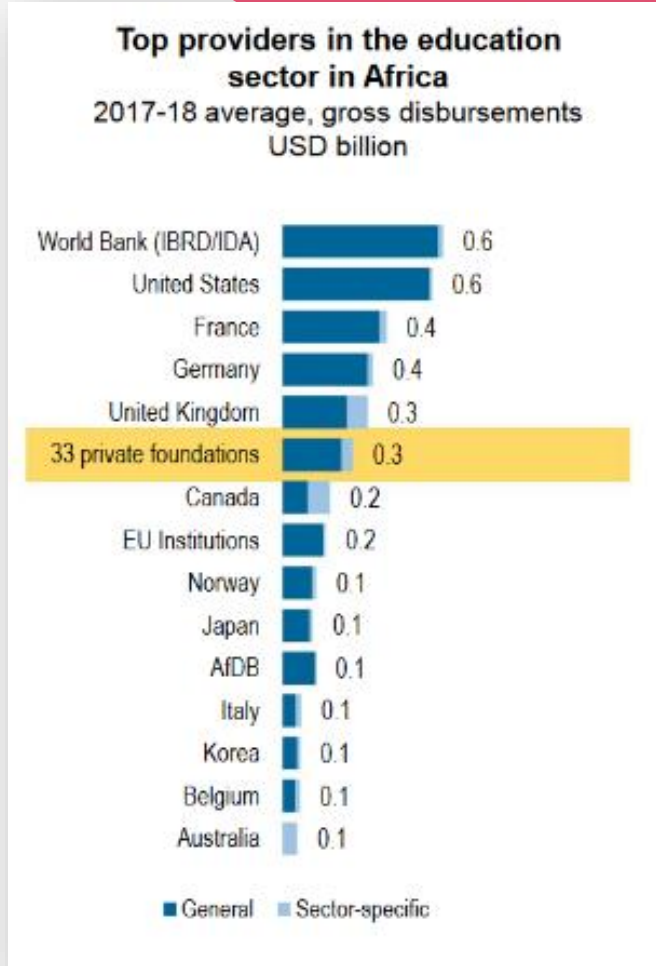
Source: <https://www.nptrust.org/philanthropic-resources/charitable-giving-statistics/>

# Philanthropic funding to development sectors



USD millions 2016-19 and percentage of total within sector

# Philanthropic Education Funding



# The under-recognised role of domestic philanthropy

From 2016 to 2019, education-related giving from domestic foundations (which we define as foundations active in the same country where they are headquartered) surpassed giving by international foundations. That's very exciting data and a trend that seems unique to the education sector.

Of a total of US\$4.5 billion of education-related philanthropic funding, 52% originated from domestic philanthropy based in developing countries.

*Domestic foundations can bring useful knowledge of the realities on the ground and have connections to local policymakers and civil society.*

Source: OECD 2021 Private Philanthropy 2<sup>nd</sup> Volume

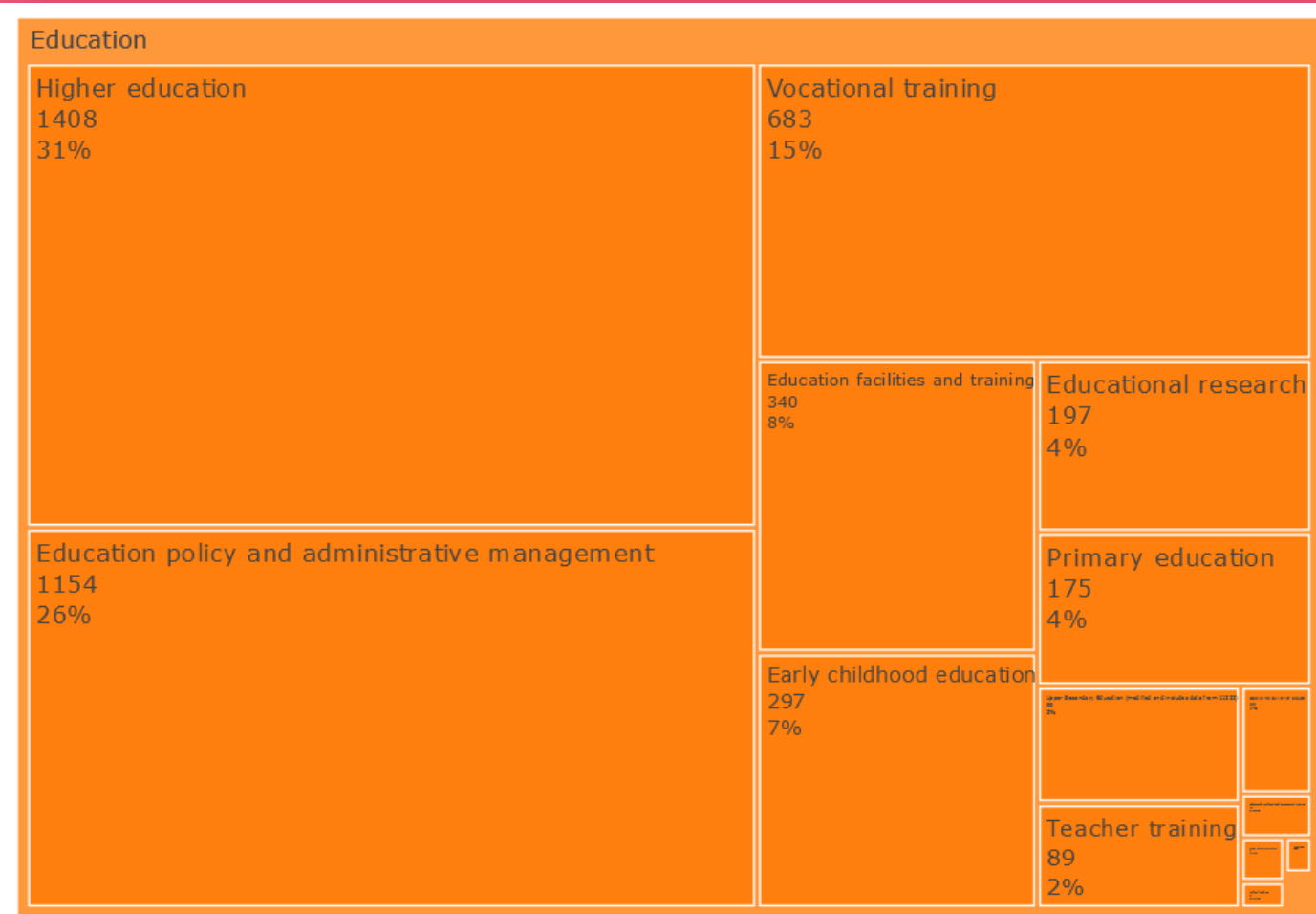
## Project expenditure for education, health, poverty alleviation and environmental projects (in ¥)

	Education	Health	Poverty Alleviation	Environment
<b>25th percentile</b>	24,000	51,000	40,000	45,000
<b>50th percentile</b>	100,000	309,000	199,000	202,000
<b>75th percentile</b>	416,000	1,240,000	815,000	784,000
<b>Average</b>	1.66 million	7.16 million	4.62 million	1.15 million
<b>Total project expenditure</b>	31,850.76 million	27,039.00 million	18,129.00 million	1,218.66 million
<b>Total number of projects</b>	19,191	3,788	3,931	1,066

Table 1: Project expenditure for health, education, poverty alleviation, and environmental projects

Data from Centre for Asia Philanthropy and Society Education Issue Series, summarised in Alliance Magazine, [Dec 2022](#)

# Education philanthropy focus outcomes



USD millions 2016-19 and percentage of total within sector

# Disrupting Funding Habits



Philanthropists are not tied to traditional types of funding and can adapt their processes to contexts

1

Foundations are free from political pressures and allow themselves space to experiment

2





# Advocacy – Strength in Numbers



**We signed the  
Statement in  
Support of  
Education  
at the  
Transforming  
Education Summit**

Join us and other philanthropic funders to make the most of our diverse approaches and unite around our shared ambition to transform education.



55+ Funders signed a statement in support of education at the TES committing to using their **convening power** at the local and the global level to:

- 1 Listen and learn from education stakeholders
- 2 Consolidate and expand the knowledge base
- 3 Improve the efficiency and alignment of our support
- 4 Build sound partnerships within and beyond the education philanthropy community

# Philanthropy's hidden assets

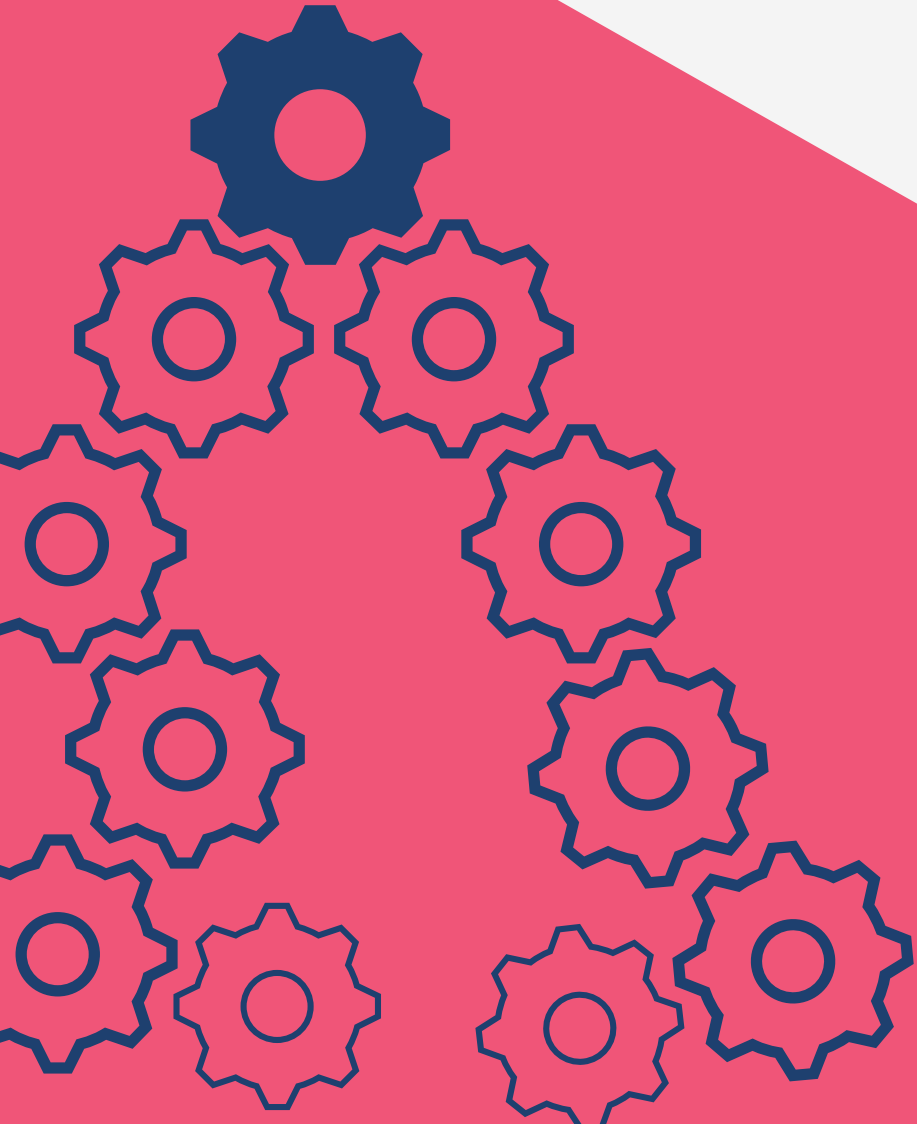
## Foundation staff

- Early Childhood Development
- Primary Education
- Secondary Education
- Higher Education
- Adult Education / Lifelong Learning
- TVET
- Non Formal Education
- ... (please specify)
- DEI
- Grantmaking
- Community Building
- Communication
- Gender Equity
- Policy & Advocacy
- MEL

→ Philanthropic Foundations attract and employ a diverse pool of people that bring a varied and complementing skill set.



# Creating value through others



1

Can live up to reputation as a disruptor (if their Boards are supportive of this!)

2

Can support the early ideation and testing, or the 'sauce' on top as an organisation tries to scale something

3

Can bring unexpected perspectives and connections to the table

4

There's potential to be harnessed in the diversity

# Thank you!

Excellent resources:



Limited field (but growing):

	2000	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16
<b>New chairs</b>	University of Southern California, US			Natasha Chair in Philanthropy, Singapore, US					Tilly and Florence Wilgans Chair of Social Investment and Philanthropy, Swinburne University, Australia	SEEC Philanthropy Chair, ESSEC Business School, France	Maurya Akshay Chair of Research on Philanthropy Culture, Yorktel Mallat, Canada			WJ Kellogg Chair, Grand Valley State University, US	Deligiam Chair for Family Philanthropy, HBS, Harvard Business School, Cambridge, MA, US		Chair in African Philanthropy, Wits University, South Africa
<b>New centres</b>	Center on Philanthropy and Public Policy						Stanford Center on Philanthropy and Civil Society, Stanford University, US	Centre for Social Investment, University of Henley, Germany	Centre for Charitable Giving and Philanthropy, Cass Business School, City University, London, UK	China Philanthropy Research Institute, Beijing Normal University, China			Institute for Philanthropy, LLC International, Lilly Family School of Philanthropy, Indiana University, US	Marshall Institute for Philanthropy and Social Entrepreneurship, LISU, UK			
<b>What's new?</b>	Most of it... Since 2000, the following chairs and centres for the study of philanthropy have been established.																

Laura Savage PhD  
International Education Funders Group